

Lighting Show 2008 Review

2008 is set to be a major growth year for tp24 following a hugely successful show. Showing for the third year, people in the industry now recognize that tp24 have changed the perception of low energy lighting. With over 250 low energy lines stocked and exciting new models on display tp24 are trail blazing a new direction in the dedicated domestic market.

The domestic market is seeing a dramatic rise in enquires for energy saving light fixtures. Many retailers visited the show specifically in search of solutions to meet this demand. A large number commented at the lack of choice from the major suppliers, adding that tp24 were the only company at the exhibition focused on low energy and the only company delivering a serious range of options.

Managing Director Shaun Davis said, "We have been delighted with the response at the show from both our existing customers and the many new visitors coming to the stand. We opened lots of new accounts and took some great orders. The independent retailers are starting to put in specific display areas for low energy lighting and haling our products as the coming revolution."

New ranges at the show were the Kyoto Jazz and Kyoto Grandē. Jazz brings a colourful contemporary statement for a wide variety of projects and featured bold, acrylic, stylish fixtures. The Grandē range is targeted at the larger spaces and statement pieces with switching options giving commercial solutions with a domestic feel. Davis commented, "Reaction to the new products was overwhelming, particularly the Grandē range with the move to switchable sections on these extra large fittings offering even more energy efficiencies".



"Chet" from Kyoto Jazz

tp24 also launched their component range, making LI lamps and components available to other manufacturers for assembly in both the UK and the Far East. Several large manufacturers have expressed an interest in the LI system and tp24, who believe passionately in reducing energy consumption throughout the world, are excited by the prospect of working with other lighting manufacturers.

tp24 are committed to finding new solutions and development of low energy lighting, to provide affordable, stylish answers for everyone. Even with the increase of renewable resources the best way to cut carbon emissions is to reduce energy consumption. Using a dedicated system is the only way you can guarantee no switchback to non energy saving lights.

*"Dorchester" from
Kyoto Grandē*

